



CPZG GmbH, Zug, Switzerland
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Master in Food Engineering
Swiss Board School (HSG)
German | English | French

Extensive experience in turnaround situations, capacity transfers, site closures, post-merger integration and international transformation programs

Combines general management, operational execution and commercial leadership. Proven ability to initiate, lead and deliver transformation programs and organizational change initiatives, particularly within internationally operating mid-sized manufacturing companies. Extensive experience in executive leadership and transformation assignments as Interim Executive

Recognized for building high-performing teams, establishing clear accountability and driving execution through open and transparent communication. Combines a strong focus on results and quality with a collaborative leadership style and the ability to align stakeholders across all levels of the organization

Christoph Peternell

Managing Director | COO
Executive Transformation

530 employees | budgets up to CHF 130 million
up to 5 international production sites
> CHF 120 m CapEx programs
full P&L responsibility

Driving Transformation, Growth and Operational Performance

Executive leader with more than 25 years of experience in manufacturing industries, including Managing Director, COO and Interim Executive roles

Extensive experience in general management, restructuring, capacity transfers, post-merger integration and the leadership of international manufacturing and supply chain organizations

Bridges strategic decision-making and operational execution, delivering measurable business results

Supply chain management, ERP-integrated S&OP planning, forecasting and working capital optimization within international group structures, as well as international strategic sourcing and procurement

Commercial leadership in international B2B markets, including key account development, new business acquisition and negotiation of complex supply and framework agreements

Restructuring & Turnaround:
Led the development and execution of the restructuring program that achieved the turnaround of the Tins Business Unit

Full P&L responsibility with a proven track record of profitable growth through specialty product implementation and new business acquisition, delivering EBIT margins above 13%

Overall project leadership for the integration of a fully automated high-bay warehouse and logistics system into the existing ERP environment

Led the transfer of production capacities as part of an international manufacturing footprint optimization initiative

Leadership of innovation and scale-up projects, including the technical definition, implementation and commissioning of manufacturing lines

Selected Executive Experience

Hoffmann Neopac AG	Hochdorf Holding AG	Fresh Start Bakeries Ltd.
Managing Director BU Tins	Chief Operating Officer	Managing Director Plant Operations
- Developed and executed the turnaround program for the Tins Business Unit - Transferred three production lines from Switzerland to the Netherlands and consolidated manufacturing capacities - Achieved sustainable annual cost savings of approximately CHF 6 million through manufacturing network optimization - Supported the due diligence process with prospective buyers of the Business Unit - Led the closure of the Swiss manufacturing site following completion of the transaction - Managed post-merger integration activities on behalf of the new owner	- Led operations across five international manufacturing sites - Managed an organization of up to 530 employees - Held responsibility for an operating budget of CHF 130 million - Directed major investment programs with a total volume exceeding CHF 120 million	- Full P&L responsibility - Increased annual revenue by approximately EUR 3 million through direct acquisition of new customers - Achieved double-digit EBIT margins while maintaining full plant utilization - Created 15 additional jobs through business growth and capacity expansion - Achieved "Target Bakery Status" within the European McDonald's system through significant quality improvements - Renegotiated raw material contracts, generating annual savings of approximately EUR 210,000

Selected Achievements

Transformation & Restructuring	Commercial & Growth	Supply Chain & Operations
- Development and execution of the turnaround program for the Tins Business Unit - Transfer of three production lines from Switzerland to the Netherlands - Annual cost savings of approximately CHF 6 million - Due diligence, site closure and post-merger integration	- Additional revenue of CHF 8.5 million through capacity expansion - Additional revenue of CHF 5.5 million through external capacity development - Revenue growth of EUR 3 million through new customer acquisition - Double-digit EBIT margins	- Introduced ERP-integrated S&OP planning - Implemented a fully automated high-bay warehouse with 10,000 pallet positions - Achieved EUR 1.5 million efficiency improvements at the Prenzlau plant - Generated annual savings of CHF 2–5 million through dual sourcing

Typical Engagement Situations

Executive Transformation	Executive Leadership	Governance & Boards
- Turnaround situations - Restructuring programs - Site consolidations - Production transfers	- Executive transition situations - Performance improvement situations - Growth and scaling phases - Interim leadership assignments	- Boards of Directors - Business Owners - Family Offices - Private Equity Investors